



2024 Sponsorship Opportunities

The Foundation for Geauga Parks is a 501(c)3 nonprofit

*The **Foundation for Geauga Parks** is the leading nature-focused philanthropic organization in Geauga County.*

When you align your business with us, you expand your reach to include over 3,000 households of nature-lovers, conservationists and outdoor enthusiasts.

- 33% of our audience reside in the top 15 affluent zip codes in Ohio
- 45% have annual household incomes > \$100K

Marketing Exposure

- Engagement Statistics
 - Website yields over 1,600 page views per month
 - Social media community of over 1,600 followers
 - Monthly emails to over 1,700 subscribers
- Press Release distribution to 32 media outlets serving Northeast Ohio
- Public recognition at donor events, nature hikes, and community events

SAVE THE DATE

September 12, 2024
5:30 - 9:00 PM
Fowler's Mill Golf Course
Chesterland, OH 44026

Twilight Soirée





Proceeds Support FGP and Programs such as:

- **Nature Scopes** - FGP funds annually a gift of binoculars and field guides for Geauga County 5th grade students to use for Park naturalist-led hands-on lessons in nature matched to the Ohio Content Standards for fifth-grade science education.
- **Conservation Scholarships** - awarded to Geauga County students and homeschoolers with plans to pursue environmental studies in college.
- **Small Grants Program** - FGP funds trail and park improvements for the Geauga Park District, townships and municipal parks, along with schools and organizations who seek grants for nature related projects that align with our mission.
- **The Pollinator Program** - a county-wide education initiative to promote the installation of pollinator gardens and the environmental impact of protecting native pollinators and their habitats.

Connect with the Geauga County community on a **green** level and align with a highly respected and trusted nonprofit, which has helped support some of Geauga County's most treasured parks, preserves and nature education programs.

“

Thank you so much for the donations. I loved the field trip we went on. I had a blast! It was fascinating walking through the forest and seeing all the plant life. I also really enjoyed watching all the animals and how they interact in the marsh. My final activity was my favorite. Closely inspecting the pond invertebrates. Again thank you so much for your funds. I will really enjoy using my binoculars.

Sincerely
Maci Amstutz
Kenton Intermediate School

”

Lead - \$7,500 (\$6,400 tax deductible) **Industry specific exclusivity*

- Press release and photo opportunity to 32 media outlets announcing Lead sponsorship
- Company exclusive, custom naturalist-led experience, including food and beverage for up to 25 employees
- Special Sponsor highlight in one monthly FGP email newsletter
- Full page color ad in Twilight Soirée Program
- 8 tickets for the Twilight Soirée signature fundraising event
- Recognition on FGP website home and event pages
- Logo placement in sponsor recognition section of all 2024 email communications
- Announcement and tags on FGP social media
- Logo recognition at all FGP events (i.e. banners, printed marketing collateral, mailers, programs, table signage, flyers)
- Logo recognition in FGP Annual Report

Preservation - \$5,000 (\$4,550 tax deductible)

- Special Sponsor highlight in one monthly FGP email newsletter
- 1/2 page color ad in Twilight Soirée Program
- 6 tickets for the Twilight Soirée signature fundraising event
- Recognition on FGP homepage (choice of month) and event page
- Logo placement in sponsor recognition section of all 2024 email communications
- Announcement and tags on FGP social media
- Logo recognition at all FGP events (i.e. banners, printed marketing collateral, mailers, programs, table signage, flyers)
- Logo recognition in FGP Annual Report

Conservation - \$3,000 (\$2,700 tax deductible)

- Special Sponsor highlight in one monthly FGP email newsletter
- 1/4 page color ad in Twilight Soirée Program
- 4 tickets for the Twilight Soirée signature fundraising event
- Recognition on FGP website event page
- Logo placement in sponsor recognition section of all 2024 email communications
- Announcement and tags on FGP social media
- Logo recognition at all FGP events (i.e. banners, printed marketing collateral, mailers, programs, table signage, flyers)
- Logo recognition in FGP Annual Report

Steward - \$1,500 (\$1,350 tax deductible)

- 2 tickets for the Twilight Soirée signature fundraising event
- Name listed in sponsor recognition section of all 2024 email communications
- Announcement and tags on FGP social media
- Name recognition in FGP event program
- Name recognition in FGP annual report
- Surprise SWAG basket

Special Event Sponsor - \$500 (\$450 tax deductible)

- Table display w/ company literature or samples (must provide own table)
- Program introduction by sponsor representative at one premium FGP exclusive donor event
- Name recognition in FGP Annual Report
- Surprise SWAG basket



Foundation for
Gauga Parks

2024 Sponsorships

Benefits run year-long

	Press Release and Photo	Company Exclusive Special Event	Sponsor Highlight in FGP Email Newsletter	Full-color Ad in Twilight Soirée Program	Tickets for Twilight Soirée Event	Recognition on FGP Website and Emails	Announcements and Tags on Social Media	Recognition at FGP Events	Name or Logo in Annual Report	Surprise SWAG Basket
Lead (\$7,500)	X	X	X	Full Page	8	Homepage, event page, emails	X	Logo on all event signage	Logo	
Preservation (\$5,000)			X	1/2 Page	6	Homepage (choice of month), event page, emails	X	Logo on all event signage	Logo	
Conservation (\$3,000)			X	1/4 Page	4	Event page, emails	X	Logo on all event signage	Logo	
Steward (\$1,500)					2	Emails	X	Twilight Soirée program	Name	X
Special Event Sponsor (\$500)	Table Display with company literature or samples (must provide own table)									



**Foundation for
Gauga Parks**
2024 Sponsorship Form

Business Name

Street:

City:

Zip Code:

Contact Name:

Title:

Email:

Phone (office):

Signature (Required):

Date:

Please select one sponsorship package below:

- Lead - \$7,500** (\$6,400 tax deductible)
- Preservation - \$5,000** (\$4,550 tax deductible)
- Conservation - \$3,000** (\$2,700 tax deductible)
- Steward - \$1,500** (\$1,350 tax deductible)
- Special Event Sponsor - \$500** (\$450 tax deductible)

Please Invoice Me

Check Enclosed (please make payable to):
Foundation for Geauga Parks
12375 Kinsman Rd, #H-10
Newbury, OH 44065
Tax ID #34-1677366

Credit Card

Card Number: _____

Exp. Date: _____ CVC _____

Cardholder Name: _____

Billing Address: _____

Please direct any questions to (440) 564-1048 or email admin@foundationforgeaugaparks.org