



# 2023 Business Partners and Sponsorship Program

Align your business with The Foundation for Geauga Parks (FGP), Geauga County's leading nature-focused philanthropic organization. The FGP is a 501(c)3 nonprofit organization established in 1990. Its mission is to fund community engagement with nature through education, preservation, conservation, and appreciation of the unique natural character of Geauga County. We raise funds to preserve and conserve Geauga County green spaces and to support nature education initiatives.

**AUDIENCE:** Our donors are civic-minded nature-lovers, conservationists, and outdoor enthusiasts. They represent more than 2,500 households in Geauga and surrounding counties. 33% of FGP supporters reside in one of the top 15 wealthiest zip codes in Ohio; 45% of our supporters have household income greater than \$100,000/year.

**MARKETING:** FGP reaches audiences through print literature, signage, press releases, emails, website, Facebook, Instagram, and community outreach activities.

- We distribute monthly press releases to 32 media outlets serving northeast Ohio.
- We post to social media up to five times each week, reaching a growing number of followers (currently more than 1,500 across platforms).
- We have an active email list of more than 1,200 households and typically send up to six emails each month.
- Our average website traffic is more than 1,600 pageviews per month.
- We not only reach hundreds of individuals through our annual fundraising events and monthly gatherings, but have an active presence at a variety of community events throughout the year.

## **BENEFITS:**

- **Alignment with a highly respected and trusted nonprofit, which has helped support some of Geauga County's most treasured parks, preserves and nature education programs.**
- **Recognition with logos and links on FGP website, social media, and email communications.**
- **High visibility at live and virtual events through signage.**



# Annual Business Partnerships

*FGP's Annual Business Partnership Program provides a premier connection to Foundation supporters and followers. We value your support and seek every opportunity to highlight your business through our various media connections. **Benefits run year-long.***

## **Lead Business Partner - \$10,000 (\$9,200 tax deductible)**

Commencing immediately through December 2023 • Industry-specific exclusivity

- Media release and photo opportunity announcing annual partnership leading to feature stories in various media
- Special recognition plaque for your business
- Recognition (logo and link) in all FGP electronic media • Website Home page • Website Partnerships page
  - Monthly email communications • Announcements on Facebook, Instagram, LinkedIn
- Name and logo recognition on FGP Annual Report
- Enhanced recognition and logo presence at all Foundation events:
  - Caveman Crawl 5K Trail Run – Sunday, June 11, 2023**
    - Event signage • Caveman Crawl Event webpage and GCXC Race Site • Race website • Email promotions
    - Print materials • Caveman Crawl Race T-shirts
  - Twilight Soiree Premier Benefit Gala – Friday, August 18, 2022**
    - Twilight Soiree Event webpage • Email promotions • Print materials • 8 tickets to Twilight Soiree
- Community outreach events (materials and associated publicity)

## **Preservation Business Partner - \$5,000 (\$4,400 tax deductible)**

Commencing immediately through December 2023

- Recognition (logo and link) in all FGP electronic media
  - Website “Partnerships” page • Monthly email communications • Announcements on Facebook, Instagram, LinkedIn
- Name recognition in FGP Annual Report
- Enhanced recognition and logo presence at Foundation events:
  - Caveman Crawl 5K Trail Run – Sunday, June 11, 2023**
    - Caveman Crawl Event webpage and GCXC Race Site • Event signage • Email promotions
    - Print materials • Race T-shirts
  - Twilight Soiree Premier Benefit Gala – Friday, August 18, 2022**
    - Twilight Soiree Event webpage • Event signage • Email promotions • Print materials • 6 tickets to Soiree

## **Conservation Business Partner      \$3,000 (\$2,600 tax deductible)**

Commencing immediately through December 2023

- Recognition (logo and link) in FGP electronic media
  - FGP Website “Partnerships” page • Monthly email communications • Announcements on Facebook, Instagram, LinkedIn
- Name recognition in FGP Annual Report
- Recognition and logo presence at Foundation events:
  - Caveman Crawl 5K Trail Run – Sunday, June 11, 2023**
    - Caveman Crawl Event webpage and GCXC Race Site • Event signage • Email promotions
    - Print materials • Race T-shirts
  - Twilight Soiree Premier Benefit Gala – Friday, August 18, 2022**
    - Twilight Soiree Event webpage • Event signage • Email promotions • Print materials • 4 tickets to Soiree

## **Sustainability Business Partner      \$1,500 (\$1,300 tax deductible)**

Commencing immediately through December 2023

- Recognition (logo and link) in FGP electronic media • FGP Website “Partnerships” page • Monthly email communications • Announcements on Facebook, Instagram, LinkedIn
- Name recognition in FGP Annual Report
- Recognition and logo presence at Foundation events:

### **Caveman Crawl 5K Trail Run – Sunday, June 11, 2023**

- Caveman Crawl Event webpage and GCXC Race Site • Event signage • Email promotions • Race T-shirts

### **Twilight Soiree Premier Benefit Gala – Thursday, Friday, August 18, 2022**

- Twilight Soiree Event webpage • Event signage • Email promotions • 2 tickets to Soiree



## FGP Event Sponsorships

*Align your business with one or more FGP Special Events. Each event draws a unique audience and special opportunities to promote your business. Caveman Crawl, now in its 11th year, is popular with competitive or casual runners and families and attracting as many as 400 people.*

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### CAVEMAN CRAWL 5K TRAIL RUN

Sunday, June 11, 2023

The West Woods

9245 Kinsman Road, Russell Township

[foundationforgeaugaparks.org/pages/cavemancrawl](http://foundationforgeaugaparks.org/pages/cavemancrawl)

*Benefits run through June*

**\$1,000  
Stone Age  
Sponsor**

(Fully tax deductible) **Sponsor benefits include:**

**Logo recognition on:** Race t-shirts, distributed to all racers, volunteers and staff. • Event registration form distributed online and on-site at races, running shops and other athletic partner venues • Race pre-event promotion posters and Ads • FGP email Newsletters and announcements • Event sponsor signage at the Race • FGP Website Caveman Crawl Event Page • Race registration website

**Name recognition on:** All FGP media releases to promote the Race • FGP Annual Report

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**\$500  
Cave Clan  
Sponsor**

(Fully tax deductible) **Sponsor benefits include:**

**Logo recognition on:** Race t-shirts, distributed to all racers, volunteers and staff. • Event sponsor signage at the Race • Race registration website

**Name recognition on:** Event registration form distributed online and on-site at races, running shops and other athletic partner venues • All FGP media releases to promote the Race • Race pre-event promotion posters • FGP email Newsletters and announcements • FGP Website Caveman Crawl Event Page • FGP Annual Report

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**\$250  
Fire Starter  
Sponsor**

(Fully tax deductible) **Sponsor benefits include:**

**Logo recognition on:** Race T-shirt and event sponsor signage at the Race

**Name recognition on:** the FGP website Caveman Crawl Event Page • the FGP Annual Report

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# FGP Event Sponsorships

*Twilight Soiree is FGP's premier benefit gala that attracts up to 225 donors and park supporters from around the region.*

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**Friday, August 18, 2023**

**Meadow Ridge Farm**

**17305 Mayfield Rd, Windsor, OH 44099**

**[foundationforgeaugaparks.org/pages/twilight-soiree](http://foundationforgeaugaparks.org/pages/twilight-soiree)**

***Benefits run through September***

**\$2,500  
Gold  
Sponsor**

(\$1,900 tax deductible) **Sponsor benefits include:**

**Logo recognition on:** FGP email Newsletters and announcements • Event sponsor signs and banner • the FGP website Twilight Soiree Event Page

**Name recognition on:** All Twilight Soiree pre-event promotions • FGP media releases for Twilight Soiree • FGP Annual Report

• 6 tickets to Twilight Soiree event

**\$1,500  
Silver  
Sponsor**

(\$1,100 tax deductible) **Sponsor benefits include:**

**Logo recognition on:** Event sponsor signs and banner

**Name recognition on:** All Twilight Soiree pre-event promotions • the FGP website Twilight Soiree Event Page • FGP email Newsletters and announcements • FGP media releases for Twilight Soiree • FGP Annual Report

• 4 tickets to Twilight Soiree event

**\$500  
Bronze  
Sponsor**

(\$300 tax deductible) **Sponsor benefits include:**

**Logo recognition on:** Event sponsor signs and banner

**Name recognition on:** All Twilight Soiree pre-event promotions • the FGP website Twilight Soiree Event Page • FGP email Newsletters and announcements • FGP media releases for Twilight Soiree • FGP Annual Report

• 2 tickets to Twilight Soiree event





# At a Glance

2023 Partnership or Sponsorship Level, Amount & Duration	Logo/ link on FGP Home Page	Logo/ link on FGP Partners Page	Name & link on FGP Event Page	Link on FGP E-News	Shout- outs on Social Media	Logo on Cave- Crawl Event Signs	Logo on Cave- Crawl Race Shirts	Logo on Cave- Crawl Print Flyers	Logo on GCXC Race Website for CC	Link on T. Soiree Emails	Logo on T. Soiree Print Flyers	Logo on T. Soiree Event Banner & Signs	# of T. Soiree Tickets	Name in FGP Annual Report
Lead Partner \$10,000.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	8	✓
Preservation Partner \$5,000.00		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	6	✓
Conservation Partner \$3,000.00		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	4	✓
Sustainability Partner \$1,500.00		✓	✓	✓		✓	✓	✓		✓		✓	2	✓
Stone Age Sponsor \$1,000.00			✓	✓	✓	✓	✓	✓	✓					✓
Cave Clan Sponsor \$500.00			✓	✓		✓	✓							✓
Caveman Fire Starter Sponsor \$250.00			✓	✓		✓	✓							✓
Twilight Soiree Gold Sponsor \$2,500.00			✓	✓	✓					✓	✓	✓	6	✓
Twilight Soiree Silver Sponsor \$1,500.00			✓	✓						✓	✓	✓	4	✓
Twilight Soiree Bronze Sponsor \$500.00			✓	✓						✓		✓	2	✓

## Annual Business Partners - Year-long Benefits

## Caveman Crawl Sponsors - April-June Benefits

## Twilight Soiree Sponsors - Benefits through September



# Foundation for Gauga Parks

## BUSINESS PARTNERS and SPONSORSHIP FORM

Business Name: \_\_\_\_\_

Street: City: Zip Code: \_\_\_\_\_

Contact Name: Title: \_\_\_\_\_

Email: Phone (Office): \_\_\_\_\_

Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

Please choose one  
or more sponsorship  
packages:

- ☐ **Annual Lead Business Partner** \$10,000 (\$9,200 tax deductible)
- ☐ **Annual Preservation Business Partner** \$5000 (\$4,400 tax deductible)
- ☐ **Annual Conservation Business Partner** \$3000 (\$2,600 tax deductible)
- ☐ **Annual Sustainability Business Partner** \$1,500 (\$1,300 tax deductible)

Business Partner packages include benefits for Caveman Crawl and Twilight Soiree

### Caveman Crawl Sponsors

**Sunday, June 11, 2023**

- ☐ **"Stone Age" Sponsor** (\$1,000)
- ☐ **"Cave Clan" Sponsor** (\$500)
- ☐ **"Fire Starter" Sponsor** (\$250)

### Twilight Soiree Sponsors

**Friday, August 18, 2023**

- ☐ **"Gold" Sponsor** \$2,500 (\$1,900 tax deductible)
- ☐ **"Silver" Sponsor** \$1,500 (\$1,100 tax deductible)
- ☐ **"Bronze" Sponsor** \$500 (\$300 tax deductible)

☐ Check Enclosed

☐ Please Invoice Me

☐ Credit Card

Mail with form to: 12375 Kinsman Rd, #H-10, Newbury, OH 44065

Tax ID # 34-1677366

Make check payable to Foundation for Geauga Parks

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CVC Code on Back: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit card payments may also be made securely online at <https://bit.ly/2023FGPSponsorship>

If you have any further questions, please call: (440) 564-1048 or email [paige@foundationforgeaugaparks.org](mailto:paige@foundationforgeaugaparks.org).  
[www.foundationforgeaugaparks.org](http://www.foundationforgeaugaparks.org)