

HIKE-A-THON 2025

SPONSORSHIP OPPORTUNITIES

The Foundation for Geauga Parks raises funds to support outdoor education, conservation, and the development of Geauga County parks, trails and wildlife. The Hike-A-Thon asks participants to solicit sponsors for donations for every mile they run, walk, ride or bike from June 15-July 31. Hike-A-Thon participants log their miles and donations virtually over the 6-week period. Each participant receives a t-shirt and access to special company discounts or freebies. Those that post photos on social media about their Hike-A-Thon activities are eligible for a weekly drawing for a prize donated by a local company.

EVENT SPONSOR \$500

- Featured logo on participant t-shirts and Foundation website
- Social media shoutouts
- 2 free Hike-A-Thon registrations w/t-shirts and chance to win prizes
- Inclusion in event press

RETAIL DISCOUNT

Offer Hike-a-Thoners a one-time discount or freebie and drive traffic to your business all while supporting our parks.

- Logo on participant t-shirts and Foundation website
- Social media shoutouts
- Inclusion in post-event press

IN-KIND DONATION (6 opportunities in total)

Donate a Geauga County-related or nature/outdoors-related item valued at \$100 or more that will be part of a weekly drawing for participants who engage with the Foundation on social media.

- Your logo on participant t-shirts and Foundation website
- Exclusive social media posts about your company and the prize you are offering for the drawing
- Post-event press

WHY SPONSOR THE HIKE-A-THON?

- **All funds donated stay local** to Geauga County and benefit local parks, trails, wildlife and students
- **Exposure to local residents** interested in Geauga County development, outdoor activities, nature, and wildlife
- Partnering with the Foundation for Geauga Parks - a non-profit 501c3 fund-raising organization - offers **tax benefits to sponsor**
- Event focuses on **engagement** - connecting participants to the parks, the Foundation and to local businesses

Deadline for Sponsorship Sign Up: June 2



SPONSOR INFO &
ONLINE FORM

